



February 23, 2010

Dear Dairy Owner/Manager:

As a buyer of dairy cows for slaughter, our company is participating in the Dairy Industry's Verified Premium Plus Beef Program.

The Dairy Quality Center is expanding the Verified Premium Plus Program to include **Verified Beef**. Caviness Packing Company in Hereford, TX is paying **\$25/head premium** for each market cow we purchase that qualifies for the DQ Center Beef Program and meets the following carcass weight minimums.

Holstein-	550 lb minimum carcass weight
HoJo-	500 lb minimum carcass weight
Jersey-	400 lb minimum carcass weight

Generally, these weights correspond to a body condition score of 2 or higher.

The Verified Premium Plus Program requires an annual Walk-Through of your dairy by your herd veterinarian. This VPP Walk-Through is normally part of his herd health check. The Dairy Quality Center will provide information to your area veterinary clinic and introduce the program. You may contact the DQ Center at 800-553-2479 if you have any questions.

Please go to www.agri-ed.com/VPPbeef and fill out an interest form and to secure more information. If you enroll in the Verified Premium Plus Program, the DQ Center will arrange for your dairy to be verified by your veterinarian. After successfully meeting the DQ Center's verification standards, you will be charged an annual \$25 registration fee and 10 cents/head for cows in your milking string. Any fee for the one to two hours from your veterinarian will be included in your herd check fees.

The cattle will also need to be source verified in accordance with the Caviness Packing Company's **Source Verified Program**. For source verification, a list of the cattle's birthplace, county, state, birth year and quarter of year must be provided. The cattle also must have been born in the United States. Enclosed is our Source Verified Form. For questions regarding our Source Verification Program, please call Caviness' Buying office at 806-357-2333.

Your participation in providing information on your production practices will allow us to promote responsible herd health to our customers. For more information on our company, we encourage you to visit our website at www.cavinessbeefpackers.com.

CAVINESS BEEF PACKERS, LTD.

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